

# Schoolhouse Arts Center

Invites you to Join Us in 2018 for a very special sponsorship opportunity

Schoolhouse Arts Center is a non-profit community theater and arts education program, dedicated to bringing the community a fun, creative, educational, and supportive arts environment where people can grow, develop skills, and be involved in the arts. We would like to invite you and your business to become a part of our mission by sponsoring a production during our 2018 Season. Your support of the arts and arts education will help us to continue the mission that was started at Schoolhouse over 25 years ago, and send a message to your employees and customers that you care about the arts too.

## Sponsor One of Our 2018 Season Productions

### Benefits of Sponsorship include:

- A full-page ad in all 2018 Season playbills (*approximately 2500 theater patrons*)
- Your organization's name and logo will appear on a list of all sponsors on the Schoolhouse website and in all 2018 Season playbills
- Your organization's name and logo will appear on all posters, postcards, and print ads for the performance that you sponsor
- A banner or other promotional materials for your organization will be placed in our Gathering Room/Concession Area during the run of the performance that you sponsor
- Complimentary tickets for the production that you sponsor (*These can be used as promotional giveaways or as a thank you to your staff.*)

**Private Production Sponsor - \$10,000**  
Private Production for your Company - 120 seats

**Musical Production Sponsor - \$5000**  
25 complimentary tickets

**Education Production Sponsor - \$1500**  
10 complimentary tickets

**Main Stage Production Sponsor - \$2500**  
15 complimentary tickets

**Black Box Production Sponsor - \$1000**  
7 complimentary tickets

## Sponsorship Form

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level:

- Private Production—\$10,000
- Musical Production—\$5000
- Main Stage Production—\$2500
- Education Production—\$1500
- Black Box Production—\$1000

### Main Stage Productions

- Spring
- Summer
- Fall
- Winter

### Education Productions

- Spring Junior Musical
- Summer Junior Musical
- Fall Junior Musical

### Payment Information:

- Check enclosed (made payable to **SACASL**) \$ \_\_\_\_\_
- Cash enclosed \$ \_\_\_\_\_
- Charge my MasterCard/Visa \$ \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Zip Code \_\_\_\_\_ 3-digit code \_\_\_\_\_

Signature \_\_\_\_\_

Mail this form with ad copy to:  
**Schoolhouse Arts Center**  
P.O. Box 140  
Standish, ME 04084  
Or e-mail ad copy to:  
[education@schoolhousearts.org](mailto:education@schoolhousearts.org)

Please include ad, logo, or artwork for program ads.

# Advertising Specifications

Circulation: approximately 2,500 per year

Payment: Unless other arrangements are made, payment is due in full prior to first program publication.

Copy: We prefer ads to be provided camera ready, in an electronic file on disk or emailed, and accompanied by a hard copy output. We can work with *almost* any graphics file format, but for best results, JPG, GIF, and Microsoft or Adobe formats are preferred. We will accept raw copy and prints of art (logos, drawings, etc.) you may want included and will lay out the ad for you. In such cases, we will *try* to show you a proof for approval before going to press, but cannot guarantee it, and Schoolhouse will *not* be responsible for errors in graphics, grammar or spelling. We reserve the right to refuse advertising which we find inappropriate for publication.

Contact: Production Team

Phone: (207) 642-3743

Mail ad copy to: Schoolhouse Arts Center  
P.O. Box 140  
Standish, Maine 04084

E-mail ad copy to: schoolhousearts@gmail.com

**This is a Full Page (copy to fit 4.5"w x 7.5h)**

**Half Page  
Copy to fit 4.5"w x 3.75"h**

**Quarter Page  
Copy to fit 2.25" x 3.75"  
Vertical or Horizontal**

**Business Card**

**Actual ad size will be adjusted  
by printer and is limited to in-  
formation as it appears on your  
business card**

*Additional Information: While quarter page and business card ads may be laid out horizontally, we prefer not to format half-page ads vertically except in special circumstances.*

*All ads are usually bordered.*

*If you provide only text copy, we may add appropriate clip art.*