



Schoolhouse
arts center

16 Richville Rd, Standish, ME 04084
(207) 642-3743

www.schoolhousearts.org

WHY MAKE A TAX-DEDUCTIBLE DONATION TO SCHOOLHOUSE ARTS CENTER?

We are a community-based non-profit theatre that brings top-quality productions, as well as purposeful educational programs since 1988. Donating to SAC can be a meaningful and impactful way to support the arts as well as your local community.

Community Building

SAC aims to serve as an artistic hub for the community, bringing people together to enjoy high-quality shows and performances and performing arts education. With upgrades to our facility, we will also become a home to special events, concerts, meetings, and other community gatherings. Your donation helps create a sense of togetherness and strengthens community bonds.

Educational Impact

Our education program has had a lasting impact on the lives of both our young and adult students. Donations ensure that they have access to arts education, which enhances their creativity, critical thinking, and communication skills, as well as building confidence. As arts education gets cut throughout our schools, we find it imperative that we offer classes and workshops to help fill that gap.

Economic Benefits

The arts are an important part of the local economy. Schoolhouse attracts both locals and those visiting Sebago Lake on vacation! Our patrons contribute to the overall economic vitality of the area, potentially leading to increased tourism and business opportunities. Schoolhouse aims to become a destination theater for artists and audiences throughout the year.

Access and Inclusivity

Donations can help ensure that the theater remains accessible to all members of the community, regardless of their financial circumstances. This inclusivity allows people from diverse backgrounds to participate in and enjoy the arts.

Support Local Talent

By donating to SAC, you are supporting local actors, directors, designers, and other talented and dedicated individuals. Your support will help them gain valuable experience and exposure, as well as the opportunity to work next to seasoned industry professionals.

HOW DOES YOUR DONATION HELP

- Money to purchase materials for building our sets.
- To buy paint, and other materials needed for our Scenic Artists.
- Create and purchase props and other materials needed for productions.
- Purchase programs, posters, and other marketing materials.
- Bring in experienced Directors, Designers, Teachers, and Artists.
- Pay for building upkeep.
- Heat our building during the winter and cool it in the summer.
- Ensure that our building and it's theaters are a comfortable environment for our audience.
- To raise the artistic quality of our productions.
- Continue to grow and be a service to our community.
- And so much more...

WHO IS OUR AUDIENCE

- Our regular audiences come from Gorham, Windham, Westbrook, Portland and Buxton.
- During the summer, our audience grows to include tourists visiting Sebago Lake.
- Our shows attract audiences of all ages.
- In a season, we average over 6,000 ticket sales.

2024 SPONSORSHIP LEVELS

We have a few options for you to become a sponsor, as a business or an individual.

SHOW SPONSOR - \$2,600 (*Be the official sponsor of one of our shows*)

- 2 Opening night VIP tickets
- 2 Closing tickets
- Full page ad on the front inside cover of the program
- Your organization's name and logo will appear on all advertising for the show
- Promotional materials for your organization prominently displayed in the lobby
- Your logo on the sponsor page on our website
- Your company mentioned in pre-show announcement
- Cast signed show poster
- Full page ad in programs of all shows

PATRON - \$600

- 1 opening night ticket for your choice of 3 shows. (Ticket must be chosen at the time of your donation)
- 1 Schoolhouse Arts Center T-Shirt

ACTOR - \$900

- 1 opening night ticket for your choice of 3 shows. (Ticket must be chosen at the time of your donation)
- 1/2 page Program ad in our season program
- 1 Schoolhouse Arts Center T-Shirt
- Any promotional materials for your organization displayed in the lobby
- Your logo on the sponsor page on our website

STAGE MANAGER - \$1750

- 2 opening night tickets for your choice of 3 shows. (Ticket must be chosen at the time of your donation)
- 1 Schoolhouse Arts Center T-Shirt
- Full page ad in our program for the full season
- Social Media Mentions and links to your business
- Your organization's name and logo will appear on all advertising for the show
- Promotional materials for your organization prominently displayed in the lobby
- Your logo on the sponsor page on our website
- Your company mentioned in pre-show announcement
- Cast signed show poster

DIRECTOR - \$3000

- 2 opening night tickets for your choice of 3 shows. (Ticket must be chosen at the time of your donation)
- 2 Schoolhouse Arts Center T-Shirts
- Talkback session with actors and members of the production team
- Free drink and food item during intermission
- Social media mentions and links to your business
- Full page ad in our program for the full season
- Your organization's name and logo will appear on all advertising for the show
- Promotional materials for your organization prominently displayed in the lobby
- Your logo on the sponsor page on our website
- Your company mentioned in pre-show announcement
- Cast signed show poster

PRODUCER - \$6,000

- 2 opening night tickets for your choice of 8 shows. (Ticket must be chosen at the time of your donation)
- 2 Schoolhouse Arts Center T-Shirts
- Free drink and food item during intermission
- Social media mentions and links to your business
- Full page ad in our program for the full season
- Your organization's name and logo will appear on all advertising for the show
- Promotional materials for your organization prominently displayed in the lobby
- Your logo on the sponsor page on our website
- Your company mentioned in pre-show announcement
- Cast signed show poster

PLAYWRIGHT - \$10,000

- 45 minute reception in our rehearsal/classroom upstairs to 3 shows. (Must be chosen at the time of your donation)
- 2 opening night tickets for your choice of 3 shows. (Ticket must be chosen at the time of your donation)
- 4 Schoolhouse Arts Center T-Shirts
- Free drink and food item during intermission to each show
- Social media mentions and links to your business
- Full page ad in our program for the full season
- Your organization's name and logo will appear on all advertising for the show
- Promotional materials for your organization prominently displayed in the lobby
- Your logo on the sponsor page on our website
- Your company mentioned in pre-show announcement
- Cast signed show poster

THEATER NAMING RIGHTS

We also are offering sponsors the chance to have their names on one of our theaters, or gathering room. All sponsors of theaters or rooms are given all the incentives our highest level of sponsorship are offered as well.

Maine Stage - 40,000 a year

Upstairs Blackbox Theater - 25,000 a year

Gathering room - 15,000 a year

CONTACT

To become a sponsor, please contact one of the following:

Artistic Director, Kristofer Kauff: artisticdirectorarts@schoolhouse.org

Managing Director, Joellen Lemont: managingdirector@schoolhousearts.org

General Contact: info@schoolhousearts.org

Call: 207-642-3743



PROGRAM ADVERTISING

Want to introduce your business to thousands of people, while also supporting Schoolhouse at the same time? What better way than in our program? We have a few different options that work for a variety of budgets.

Inside covers are reserved for show sponsors.

2024 PROGRAM ADS (includes remaining 2023 shows)

Half Season (*6 Months*)

- Inside Back or Back Cover, Full page ad - \$800 (5x8)
- Full page ad - \$650 (5x8)
- Half page ad - \$425 (5x4)
- Quarter page ad - \$200 (5x2)

Full Season (*1 Year*)

- Inside Back or Back Cover, Full page ad - \$1500 (5x8)
- Full page ad - \$1200 (5x8)
- Half page ad - \$800 (5x4)
- Quarter page ad - \$400 (5x2)

SHOW SPONSOR - \$2,600 (*Be the official sponsor of one of our shows*)

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- Full page ad on the front inside cover of the program
- Your organization's name and logo will appear on all advertising for the show
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- Cast signed show poster
- Full page ad in programs of all shows

2024 SHOWS:

INSIDE MAN: January 4-7

THE WEDDING SINGER: February 8-18

BE MORE CHILL (*Teen*): March 14-17

GOD OF CARNAGE: March 21-24

TUCK EVERLASTING: April 25-May 5

NEWSIES (*Education*): May 24-26

PROOF: June 20-23

FOOTLOOSE: July 11-28

MAGIC TREEHOUSE, PIRATES PAST NOON: (*Education*) August 2-4

FROZEN, JR. (*Education*): August 16-18

CARRIE, THE MUSICAL: October 11 - 20

FINDING NEMO, KIDS: (*Education*) November 8-10

WAITING FOR GODOT: November 14-17

A CHRISTMAS CAROL (A Schoolhouse Original Production): December 6- 15

CONTACT

To reserve your program advertisement, send an email mangaingdirector@schoolhousearts.org