



Schoolhouse Arts Center

16 Richville Rd
Standish, Maine

Partner With Schoolhouse Arts Center

For more than 37 years, Schoolhouse Arts Center has enriched the Sebago Lake region through live theatre, arts education, and community programs.

Your sponsorship helps keep the arts accessible while connecting your business with engaged local audiences through performances, events, digital media, and community outreach. Together, we can support local talent, preserve a historic community resource, and inspire future generations.

Become a Community Partner

When you partner with Schoolhouse, you support the arts while connecting your business with thousands of audience members, students, families, and volunteers throughout the year.

- Promote your business through performances, digital media, and print
- Reach engaged audiences across Southern Maine
- Support arts education, community enrichment, access and inclusivity
- Demonstrate your commitment to the local community

Our Reach



WEB TRAFFIC

3,000+

visits per month
and growing



SOCIAL MEDIA

150,000

impressions a month



E-NEWSLETTER

3,500

subscribers
and growing

How Sponsorships Make an Impact

Schoolhouse Arts Center relies on the support of local businesses, organizations, and community partners to sustain productions, educational programs, accessibility initiatives, facility improvements, and capital projects.

Sponsorships may be fulfilled through monetary contributions or, with prior approval, through donated equipment, materials, labor, professional services, or other in-kind support.

In-kind contributions are recognized based on their fair market value.

Current Facility Priorities

- Exterior Improvements
- Accessibility Improvements
- Windows & Doors
- Main Stage Improvements
- General Facilities



Choose Your Impact

Sponsors may direct their contribution toward one or more of the following areas:

- | | |
|--|---|
| ☐ Facilities & Capital Improvements | ☐ Wireless Microphones |
| ☐ Accessibility Initiatives | ☐ Sets & Scenic Materials |
| ☐ Windows & Doors | ☐ Costumes, Hair & Makeup |
| ☐ Main Stage Improvements | ☐ Educational Programs & Camps |
| ☐ Sound Systems | ☐ General Maintenance |
| ☐ Lighting & Technical Equipment | ☐ Area of Greatest Need |

Sponsorship Levels

Facilities Champion – \$10,000+

Help preserve, improve, and modernize the home of Schoolhouse Arts Center.

Facilities Champions support major capital projects that enhance accessibility, safety, efficiency, audience comfort, and the long-term sustainability of our historic building.

Sponsors may designate their contribution toward a specific project or allow Schoolhouse Arts Center to apply funds where they will have the greatest impact.

Benefits Include:

- Premium logo placement on the website, sponsor materials, and marketing collateral
- Full-page color advertisement in the season playbill
- Marquee recognition throughout the season
- Curtain speech recognition
- Recognition in social media, newsletters, and promotional campaigns
- Opportunity to host a private event, reception, or appreciation gathering at Schoolhouse Arts Center (subject to availability)
- 20 complimentary tickets to be used throughout the season at the sponsor's discretion
- Customized promotional and community engagement opportunities
- Recognition as a supporter of local arts, education, and community enrichment

Current Facility Priorities

Exterior Improvements – Estimated Project Cost: \$100,000

Repairs and enhancements to the exterior of our historic facility designed to protect the building, improve safety, and preserve this important community resource for future generations.

Accessibility Improvements – Estimated Project Cost: \$100,000

Projects that improve accessibility for patrons, performers, volunteers, and visitors, helping ensure that Schoolhouse Arts Center remains welcoming and accessible to all.

Facilities Champion Continued

Windows & Doors — Estimated Project Cost: \$100,000

Replacement and restoration of aging windows and exterior doors to improve safety, accessibility, weather protection, energy efficiency, and long-term building preservation.

Main Stage Improvements — Estimated Project Cost: \$50,000

Enhancements to our Main Stage theater and production spaces that improve safety, functionality, technical capabilities, and the overall audience and performer experience.

General Facilities — Ongoing Need

Support for routine maintenance, repairs, preservation efforts, and unexpected facility needs that help keep Schoolhouse Arts Center operating year-round.

Facilities Champion Giving Options

Facilities Champion contributions may be provided through monetary donations or, where appropriate, through donated professional services, skilled labor, equipment, materials, or other in-kind support.



Sponsorship Levels

Season Sponsor – \$7,500+

Season Sponsors help make an entire year of theater possible.

Producing a season begins long before the first rehearsal. Before a set is built, a costume is created, or the curtain rises, Schoolhouse Arts Center must secure the rights to produce each show and pay licensing fees, royalties, scripts, scores, and other required production expenses.

Season Sponsorships help offset these foundational costs while providing additional support for the many expenses shared across productions throughout the year.

Benefits Include:

- Prominent logo placement on the website and sponsor materials
- Marquee recognition throughout the season
- Full-page color advertisement in the season playbill
- Recognition in season marketing materials
- Recognition in social media and email marketing
- Recognition in theater lobby signage
- Curtain speech recognition
- 10 complimentary tickets to be used throughout the season at the sponsor's discretion
- Opportunities for collaborative promotions
- Recognition as a supporter of local arts, education, and community enrichment

Your Sponsorship Helps Fund:

- Performance rights and licensing fees
- Royalties
- Scripts and musical scores
- Rehearsal and production materials
- Shared technical and production expenses
- Equipment rentals and other season-wide production needs

By becoming a Season Sponsor, your organization helps ensure that Schoolhouse Arts Center can continue presenting a diverse season of musicals and plays for performers and audiences throughout Southern Maine.

Sponsorship Levels

Show Sponsor – \$5,000+

Pick the show you want to help bring to life.

A Show Sponsor provides direct support for the production costs of one Schoolhouse Arts Center performance. After licensing and other foundational expenses are covered, thousands of dollars are still required to transform an empty stage into the world audiences ultimately see.

Benefits Include:

- Prominent logo placement on production-specific marketing materials
- Full-page color advertisement in the season playbill
- Recognition on the production webpage
- Recognition in production-related social media and email marketing
- Recognition in theater lobby signage during the production run
- 8 complimentary tickets to be used throughout the season at the sponsor's discretion
- Curtain speech recognition during the production run
- Opportunities for collaborative promotions
- Recognition on the Schoolhouse website sponsor page throughout the season
- Recognition as a supporter of local arts, education, and community enrichment

Show Sponsorships Help Fund:

- Set construction and scenic materials
- Scenic paint and finishing supplies
- Costumes and alterations
- Hair, wigs, and makeup
- Props
- Specialty materials
- Technical equipment and rentals
- Production supplies
- Other costs unique to the selected show

Sponsors may select an available production from our Main Stage or Education seasons.

Your support becomes part of that production from the first day of construction through the final curtain call.

Sponsorship Levels

Technical Arts Sponsor – \$2,500+

Help provide the technology that makes live theater possible.

Modern theater depends on far more than what happens onstage. Sound, lighting, microphones, communications systems, cabling, control equipment, and other technical systems allow performers to be heard, designers to create environments, and production crews to safely and reliably operate each performance.

Benefits Include:

- Logo placement on the Schoolhouse website
- Half-page color advertisement in the season playbill
- Recognition in education-related marketing materials
- Recognition in social media and email marketing
- Recognition on educational program materials where applicable
- 6 complimentary tickets to be used throughout the season at the sponsor's discretion
- Recognition as a supporter of arts education and lifelong learning

Technical Arts Sponsors may designate their contribution toward an area that is especially meaningful to them, including:

- Sound equipment
- Wireless microphones
- Lighting equipment
- Lighting and sound control systems
- Communications equipment
- Cabling and infrastructure
- Technical equipment repair or replacement
- Tools and backstage equipment
- Other production technology needs

Sponsorship may be provided through a monetary contribution or through approved donations of equipment, materials, or professional services.

Sponsorship Levels

Behind the Scenes Sponsor – \$1,500+

Help support the work that keeps every production running.

Every performance depends on hundreds of details the audience may never see.

Behind the Scenes Sponsors help provide the everyday materials, maintenance, repairs, tools, and supplies that keep Schoolhouse Arts Center operating and allow our volunteers and production teams to do their work.

Benefits Include:

- Logo placement on the Schoolhouse website
- Quarter-page color advertisement in the season playbill
- Recognition in sponsor listings
- Recognition in social media and email marketing
- Recognition in theater lobby sponsor displays
- 4 complimentary tickets to be used throughout the season at the sponsor's discretion
- Recognition as a supporter of community arts and cultural enrichment

Support May Help Provide:

- General building maintenance and repairs
- Equipment maintenance
- Shop tools and supplies
- Set-building materials
- Paint and scenic supplies
- Costume and wardrobe supplies
- Hair and makeup supplies
- Props and production materials
- Cleaning and facility supplies
- Other ongoing operational and production needs

Sponsors may choose to support a specific need or contribute toward the area of greatest need.

Contributions may be monetary or provided through approved donations of equipment, materials, supplies, or professional services.

Behind every actor in the spotlight is a community of people and resources that made that moment possible. Behind the Scenes Sponsors help make sure those resources are there when they are needed.

Advertise with Us

Reach local audiences while supporting the arts!

Playbill advertisements in our Main Stage productions connect your business with theatergoers, families, students, and community members throughout the season, while helping sustain the programs and productions that make Schoolhouse Arts Center a vibrant part of Southern Maine.

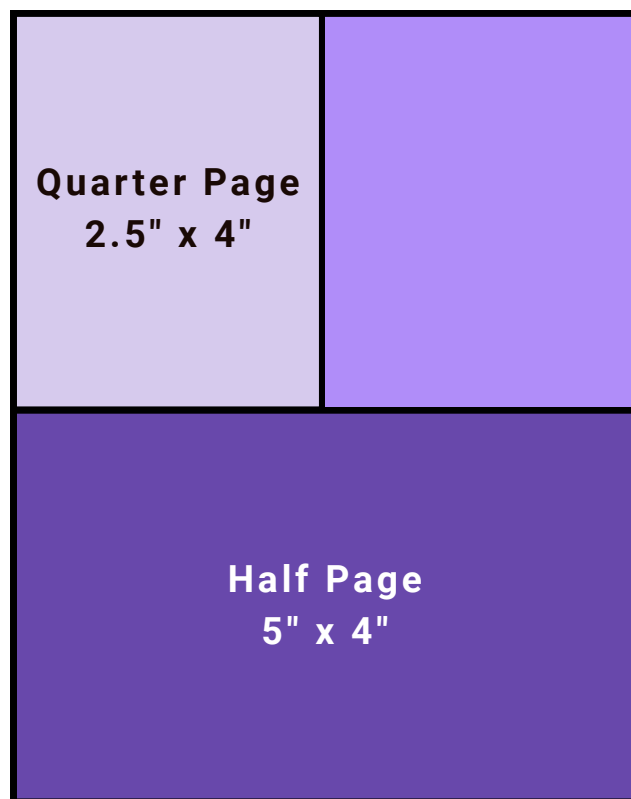
Ad Size	Choose Any Two Shows	Choose Any Five Shows
Full Page	\$400	\$950
Half Page	\$250	\$595
Quarter Page	\$150	\$350

**Additional discounts available for advertisers purchasing all seven Main Stage productions across the 2026–2027 season.*

Packages

Pick 2, 5, or all 7 Main Stage productions from the 2026-2027 season:

- ☐ **Mean Girls** | October 9–18, 2026
- ☐ **The Lion, the Witch and the Wardrobe** | December 4–13, 2026
- ☐ **Dear Evan Hansen** | February 5–14, 2027
- ☐ **Les Misérables: High School Edition** | March 26–April 4, 2027
- ☐ **Charlie and the Chocolate Factory** | July 9–25, 2027
- ☐ **The Lightning Thief** | October 8–17, 2027
- ☐ **Annie** | December 10–19, 2027



Full Page
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A Tax-Deductible Investment in the Arts

Schoolhouse Arts Center is a registered 501(c)(3) nonprofit organization. Sponsorships and charitable contributions help support our productions, educational programs, community outreach efforts, and ongoing facility improvements.

Contributions may be tax-deductible to the extent allowed by law. Sponsors are encouraged to consult their tax advisor regarding the deductibility of their contribution.



Contact Us

Whether you're interested in sponsoring a production, supporting a facility improvement project, advertising in our playbills, or exploring a customized partnership, we'd love to talk with you.

Joellen Lemont

Managing and Artistic Director

 Email: joellen@schoolhousearts.org

 Website: www.schoolhousearts.org



Address:

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